

LEADERSHIP APPROACHES IN THE HOTEL INDUSTRY AND EXPECTATIONS OF PERSONNEL FROM THE LEADER

LEADERSHIP APPROACHES IN THE HOTEL INDUSTRY AND EXPECTATIONS OF PERSONNEL FROM THE LEADER

DOI: http://dx.doi.org/10.29228/ijbemp.61961

Çetin BEKTAŞ

Özet

Wherever people live together, there is naturally a management phenomenon. Where there is management, there is leadership. The issue of leadership in the hotel industry is handled within the "directing function" in management. This function plays a very important role in directing personnel to work. Recognition of staff and collaboration with them is necessary for leadership to be effective. In addition, some contemporary methods should be applied for effective leadership in the hotel industry. Because traditional methods are not always valid in a constantly changing environment. Leadership also needs to be reconsidered according to changing environmental conditions. When the literature on leadership in the hotel industry is examined, there are many studies on both classical leadership approaches and modern leadership approaches. In these studies, modern leadership approaches are explained with different aspects. The general aim of this study is to investigate leadership approaches in the hotel industry and to reveal the expectations of the staff from the leader. However, in this study, we tried to explain leadership and modern leadership approaches in the hotel industry. Moreover, we explained the effective leadership characteristics and expectations from the modern leader.

Anahtar Kelimeler

The Hotel Industry, Leadership, Modern Leader

Abstract

Wherever people live together, there is naturally a management phenomenon. Where there is management, there is leadership. The issue of leadership in the hotel industry is handled within the "directing function" in management. This function plays a very important role in directing personnel to work. Recognition of staff and collaboration with them is necessary for leadership to be effective. In addition, some contemporary methods should be applied for effective leadership in the hotel industry. Because traditional methods are not always valid in a constantly changing environment. Leadership also needs to be reconsidered according to changing environmental conditions. When the literature on leadership in the hotel industry is examined, there are many studies on both classical leadership approaches and modern leadership approaches. In these studies, modern leadership approaches are explained with different aspects. The general aim of this study is to investigate leadership approaches in the hotel industry and to reveal the expectations of the staff from the leader. However, in this study, we tried to explain leadership and modern leadership approaches in the hotel industry. Moreover, we explained the effective leadership characteristics and expectations from the modern leader.

Keywords

The hotel industry, Leadership, Modern Leader

References

Apfiasarı S., Waskito A., Dian A., Pertiwi E., Faletehan M. (2021). The Role of Transformational Leadership, Trust,

Psychological Wellbeing, and Organizational Culture on Organizational Commitment (Study on Hotel Employees in Serang City). Journal of Industrial Engineering & Management Research, 2 (5), 1-12.

Arabacı İ. (2010). Academic and administration personnel's perceptions of organizational climate. Procedia Social and Behavioral Sciences 2, 4445-4450.

Badr R. M., Hussein M. A. (2021). The impact of Strategic Leadership Styles on Financial Business Performance and Sustainable Competitive Advantage in Travel Agencies and Hotels: Corporate. Social Responsibility as a Mediator, JAAUTH, 21(1), 70-90.

Bakan İ., Erşahan B., Büyükbeşe T., Doğan İ., Kefe İ. (2015). Dönüşümcü ve Etkileşimci Otel işletmelerinde Liderlik İle Öğretmenlerin Tükenmişlik Düzeyleri Arasındaki İlişki. International Journal of Economic and Administrative Studies, 7 (14), 201-222.

Bass B. M. (1985). Leadership and Performance Beyond Expectation. The Free Press, New York. Tam metne ulaşmak ve tüm referansları görmek için tıklayın.