



International Journal of Business, Economics and Management Perspectives  
Uluslararası İşletme, Ekonomi ve Yönetim Perspektifleri Dergisi

**ISSN:2458-8978**

**Yıl: 1, Sayı: 4, Eylül 2016**

**EDITÖR**

Prof. Dr. İsmail BEKÇİ - Nevşehir Hacı Bektaş Veli Üniversitesi

**EDITÖR YARDIMCILARI**

Assoc. Prof. Dr. Hakan Vahit ERKUTLU - Nevşehir Hacı Bektaş Veli Üniversitesi

Assoc. Prof. Dr. Neşe YALÇIN - Nevşehir Hacı Bektaş Veli Üniversitesi

**YAYIN KURULU**

Prof. Dr. Durmuş ACAR - Süleyman Demirel Üniversitesi

durmusacar@sdu.edu.tr

Prof. Dr. Recep GÜNEŞ - İnönü Üniversitesi

recep\_gunes@inonu.edu.tr

Prof. Dr. Murat Ali DULUPCU - Süleyman Demirel Üniversitesi

muratdulupcu@sdu.edu.tr

Prof. Dr. Şakir SAKARYA - Balıkesir Üniversitesi

sakarya@balikesir.edu.tr

Prof. Dr. İlker Hüseyin ÇARIKÇI - Süleyman Demirel Üniversitesi

ilkercarikci@sdu.edu.tr, ihcarikci@yahoo.com

Prof. Dr. Zeki DOĞAN- Niğde Üniversitesi

Zekidogan7@hotmail.com

Prof. Dr. Azzem ÖZKAN - Erciyes Üniversitesi

azzem@erciyes.edu.tr

Assoc. Prof. Dr. Ahmet YATKIN - Fırat üniversitesi

ayatkin@firat.edu.tr

## **DANIŞMA KURULU**

Prof. Dr. Şaban UZAY - Erciyes Üniversitesi  
Prof. Dr. Zeynep ASLAN- Nevşehir Hacı Bektaş Veli Üniversitesi  
Prof. Dr. Fikret OTLU - İnönü Üniversitesi  
Assoc. Prof. Dr. Ömer TEKŞEN - Mehmet Akif Ersoy Üniversitesi  
Assoc. Prof. Dr. Suzan ÇOBAN - Nevşehir Hacı Bektaş Veli Üniversitesi  
Assoc. Prof. Dr. Nuri ÖMÜRBEK - Süleyman Demirel Üniversitesi  
Assoc. Prof. Dr. Murat KAYALAR - Katip Çelebi Üniversitesi  
Prof. Dr. Ali DERAN - Niğde Üniversitesi

## **Editör ve Editör Yardımcılarının Üniversiteleri, Bölümü, edu Uzantılı Mail Adresleri, Telefon Bilgileri**

Editör: Prof. Dr. İsmail BEKÇİ

Nevşehir Hacı Bektaş Veli Üniversitesi

İktisadi ve İdari Bilimler Fakültesi

İşletme Bölümü

[ismailbekci@nevsehir.edu.tr](mailto:ismailbekci@nevsehir.edu.tr)

(0384) 2281031 (10028)

Editör Yardımcısı: Doç. Dr. Hakan Vahit ERKUTLU

Nevşehir Hacı Bektaş Veli Üniversitesi

İktisadi ve İdari Bilimler Fakültesi Turizm İşletmeciliği Bölümü

[erkutlu@nevsehir.edu.tr](mailto:erkutlu@nevsehir.edu.tr)

(0384) 2281110 (16061)

Editör Yardımcısı: Doç. Dr. Neşe YALÇIN

Nevşehir Hacı Bektaş Veli Üniversitesi

İktisadi ve İdari Bilimler Fakültesi

İşletme Bölümü

[nyalcin@nevsehir.edu.tr](mailto:nyalcin@nevsehir.edu.tr)

(0384) 2281110 (16021)

## **Derginin Amaç ve Kapsamı**

Business, Economics and Management Perspectives aims to provide a forum to widen and deepen discussion about all areas of Business, Economics and Management as well as being readable and accessible. It is interested in publishing rigorous research papers that provides sound theoretical and clear insights with future practical and actionable implications for the well being of stakeholders of the society as a whole. As the title of the journal indicates, it calls for papers in any business, economics or management topic which challenges the traditional wisdom of the readers. The topics may include a wide range of research areas in Business, Economics and Management like Business Theories, Contemporary Research in Business, Entrepreneurship, Organizational Behavior, Finance, Corporate Governance, Investment, Insurance, Risk Management, Project Management, Financial Reporting, Accounting, Management Information Systems, Marketing, Advertising, Sales Management, Economical topics, Consumer Behavior, Human Resource Management, Total Quality Management, Strategic Management, Operations Management, Business Research Methods, Supply Chain Management, Engineering Management and any other area that can fall under the scope of Business, Economics and Management disciplines.

The journal attracts the attention of not only researchers and academicians but also academic institutes, Managers, Consultants, Directors, Trainers, HR Managers, Line Managers, Performance Managers, Operations Managers, Finance Managers, Chief Executive Officers and above all the students in Business, Economics and Management Disciplines.

## **Dergi Hakkında**

Business, Economics and Management Perspectives is a peer reviewed online international journal published four times a year. Articles may be written in Turkish and English. Journal aims to publish articles contributing theoretically and empirically to the field. All articles submitted to the journal should not have been published or under consideration for publication elsewhere. Articles submitted are firstly taken into evaluation by editorial board in terms of their original contribution to the field, use of scientific expressions and compliance with writing rules. Provided that articles meet the preliminary evaluation requirements, they are sent to three anonymous referees. Names of both the referees and the author are kept confidential in this process. In line with the referee reports, editorial board decides whether to publish the article or not. Scientific responsibility for the articles belongs to the authors themselves. Published articles could be cited in other publications provided that full reference is given. After publication, the copyrights of the articles belong to the Business, Economics and Management Perspectives. No copyright fee is paid to the authors. Articles published in this journal cannot be published elsewhere and/or copied without the consent of the Business, Economics and Management Perspectives.